



# Campaign Signs

## City of Chico Requirements

As election time nears, campaign signs will begin to appear throughout the City. If, however, signs are posted illegally, they are subject to removal by City work crews. Candidates and campaign workers must follow all posting regulations. Political signs may not be placed on any public property, within any public right-of-way, or within any sight distance area.



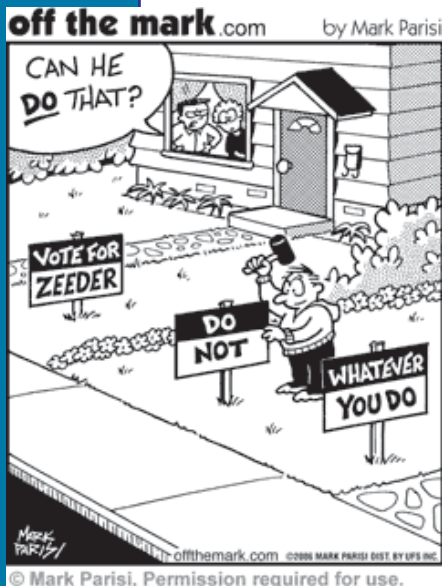
**Political signs are considered noncommercial signs pursuant to CMC 19.74.040 and 19.74.060.C.6.a. as clarified below:**

**Noncommercial Sign.** Any sign which is intended to convey a noncommercial message including, by way of example and not limitation, commentary on social, political, educational, religious, scientific, artistic, philosophical or charitable subjects. This definition also includes signs regarding fund raising or membership drive activities for noncommercial or nonprofit concerns, entities or groups.

6. Temporary Noncommercial Signs. Temporary signs with noncommercial messages may be displayed on private property, with the property owner's permission, subject to compliance with the following limitations:

a. On residential property, up to four single-faced or double-faced signs not exceeding four square feet of surface area per sign face may be displayed for up to 120 days in any calendar year. Such signs shall be limited to a maximum of three feet in height if located in any required setback or sight distance area, or six feet in height if located outside any required setback or sight distance area.

b. On nonresidential property, an unlimited number of single-faced or double-faced signs not exceeding 32 square feet per sign face may be displayed for up to 120 days in any calendar year. Such signs shall be limited to a maximum of three feet in height if located in any required setback or sight distance area, or six feet in height if located outside any required setback or sight distance area. These signs are allowed in addition to the substitution of noncommercial messages for commercial messages as established in Section 19.74.030(C).



The City's rules afford candidates ample opportunity to advertise their campaigns without obstructing the City right of way.

Please note it is unlawful to post signs on street signs or poles, street lighting poles, traffic signs or poles, or traffic signal or traffic control devices. Signs may not be attached to trees in any fashion. Also, it is against Public Utility Commission regulations to post signs on any utility pole.