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**CITY OF CHICO**  
**ARCHITECTURAL REVIEW AND HISTORIC PRESERVATION BOARD**  
SPECIAL MEETING OF WEDNESDAY, OCTOBER 23, 2019  
Municipal Center – 421 Main Street – Conference Room 2 – 4:00 pm

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Georgie Bellin, Chair  
Dale Bennett, Vice Chair  
Rod Jennings  
Thomas Thomson

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NOTE: Items Not Appearing on Posted Agenda – This agenda was posted on the Council Chamber bulletin board at least 72 hours in advance of this meeting. For each item not appearing on the posted agenda, upon which the Board wishes to take action, it must make one of the following determinations:

1. Determine by a two-thirds vote, or by a unanimous vote if less than two-thirds of the Board is present, that the need to take action arose subsequent to the agenda being posted.
2. Determine that the item appears on a posted agenda for a meeting occurring not more than five calendar days prior to this meeting and the item was continued to this meeting.

Items may be added to the agenda for the Board to acknowledge receipt of correspondence or other information, or for discussion only, of items brought up by a member of the general public that are within the subject matter jurisdiction of the Board.

Materials related to an item on this agenda submitted to the Architectural Review and Historic Preservation Board after distribution of the agenda packet are available for public inspection in the Community Development Department at 411 Main Street during normal business hours.



Please contact the City Clerk at (530) 896-7250 should you require an agenda in an alternative format or if you need to request a disability-related modification or accommodation in order to participate in a meeting. This request should be received at least three working days prior to the meeting in order to accommodate the request. Anyone who has difficulty hearing the proceedings of a meeting may be provided with a portable listening device.

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*All those present are encouraged to participate in the public process and will be invited to address the Board regarding each item listed on the Public Hearing Agenda. The following procedural guidelines will be used for consideration of each item:*

- a. *Declaration of Ex Parte Communications or Conflicts of Interest*
- b. *Staff Presentation of Agenda Packet*
- c. *Staff Response to Questions from Board Members*
- d. *Public Hearing Opened*
  - a. *Applicant and/or Representatives*
  - b. *Other Interested Persons*
  - c. *Staff Response/Clarification of any New Issues or Evidence*
  - d. *Applicant and/or Representatives Rebuttal*
- e. *Public Hearing Closed*
- f. *Board Deliberation/Action*

*Persons wishing to address the Board are requested to clearly state their names for the record before beginning to speak and to refrain from speaking at any time other than during the public hearing.*

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**1.0 CALL TO ORDER/ROLL CALL**

**2.0 EX PARTE COMMUNICATION**

**3.0 CONSENT AGENDA**

**3.1. Approval of Minutes**

October 16, 2019

**4.0 PUBLIC HEARING AGENDA**

**4.1. Architectural Review 19-20 (Chico Mall Signage):** 1950 East 20th Street, APNs Various - A proposed Comprehensive Sign Program (CSP) for the Chico Mall, located between State Route 99, East 20th Street, Forest Avenue, Springfield Drive and the Kohl's Shopping Center in southeast Chico. The proposed CSP includes: (1) a Center Identification Sign, 57-feet in height, oriented toward State Route 99, (2) six other ground-mounted signs, each 20 feet in height, and (3) design criteria for various wall-mounted signs on the mall building itself. Approximately 50 acres in size, the site is designated Regional Commercial on the City's General Plan Land Use Diagram and zoned CR (Regional Commercial). The Chico Municipal Code provides that a CSP may authorize deviations from the development standards for signs for the zoning district in which the project is located, except that the total maximum sign area allowed by this chapter shall not otherwise be exceeded. The project is categorically exempt from further review under the California Environmental Quality Act (CEQA), pursuant to CEQA Guidelines Section 15311 (Accessory Structures). **Questions regarding this project may be directed to Senior Planner Mike Sawley at (530) 879-6812, or [mike.sawley@chicoca.gov](mailto:mike.sawley@chicoca.gov).**

**5.0 REGULAR AGENDA**

None.

**6.0 BUSINESS FROM THE FLOOR**

*The Chair will invite persons in the audience wishing to address the Board to identify themselves and any matter not appearing on the current posted agenda that they may wish to discuss. Although the Board may discuss items brought forward at this time, no action can be taken. Should the Board determine that action is required, the item or items may be included for action on a subsequent posted agenda.*

**7.0 REPORTS AND COMMUNICATIONS**

*These items are provided for the Board's information. Although the Board may discuss the items, no action can be taken at this meeting. Should the Board determine that action is required, the item or items may be included for action on a subsequent posted agenda.*

**8.0 ADJOURNMENT**

Adjourn to November 6, 2019.

Approved on: \_\_\_\_\_