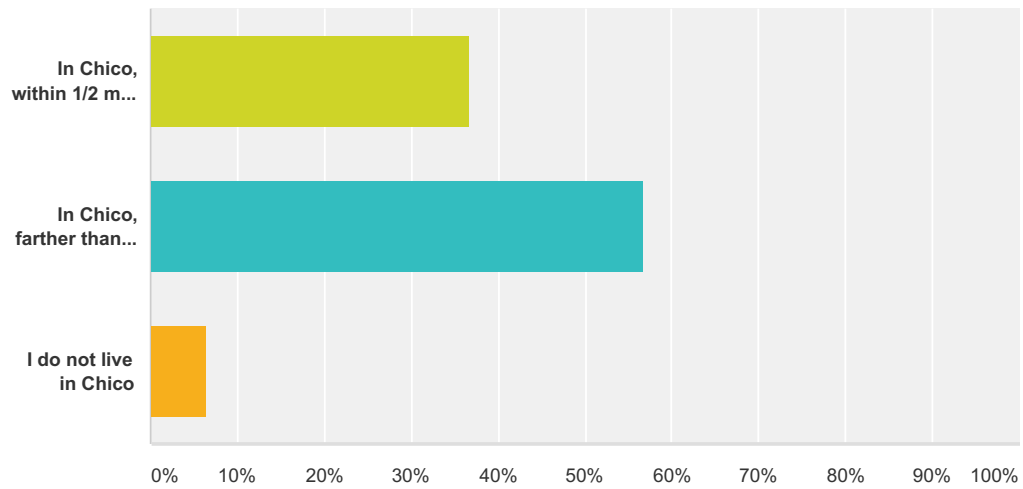


Q1 Indicate the condition which applies to the location of your residence:

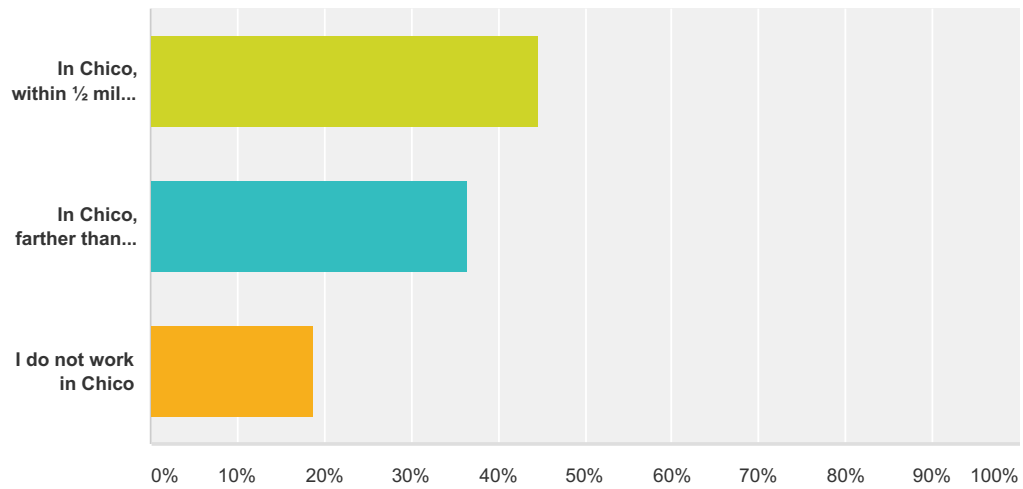
Answered: 508 Skipped: 3



Answer Choices	Responses
In Chico, within 1/2 mile of the corridor	36.81% 187
In Chico, farther than 1/2 mile of the corridor	56.69% 288
I do not live in Chico	6.50% 33
Total	508

Q2 Indicate the condition which applies to the location of your employment:

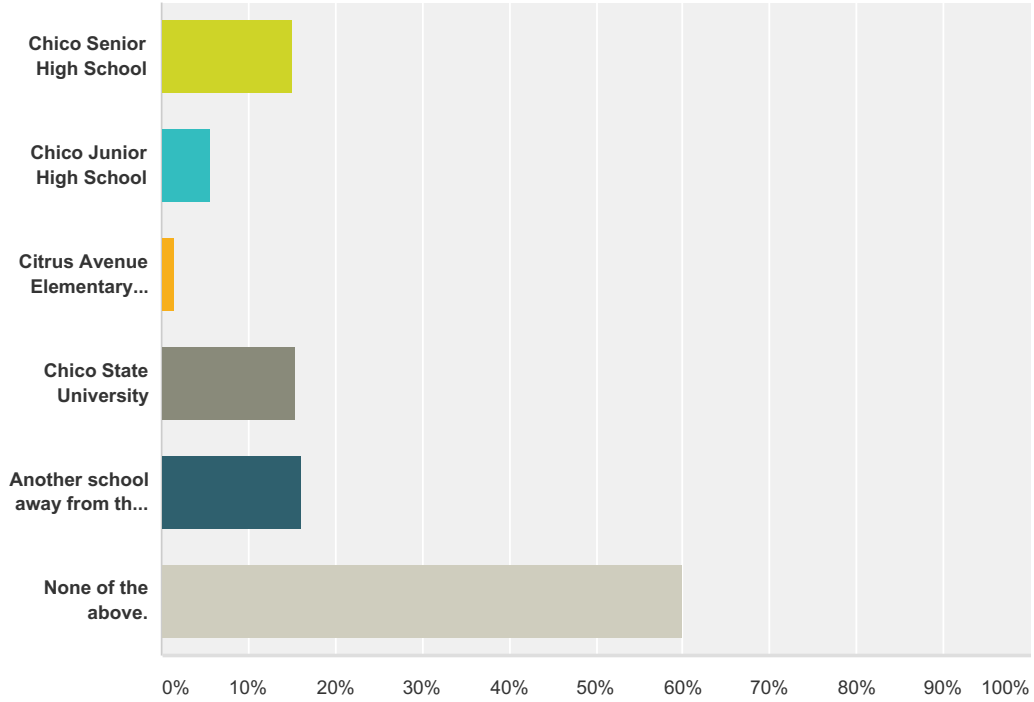
Answered: 505 Skipped: 6



Answer Choices	Responses
In Chico, within 1/2 mile of the corridor	44.75% 226
In Chico, farther than 1/2 mile of the corridor	36.44% 184
I do not work in Chico	18.81% 95
Total	505

Q3 Do you have a person in your house that attends one of the following schools? (can choose more than one response)

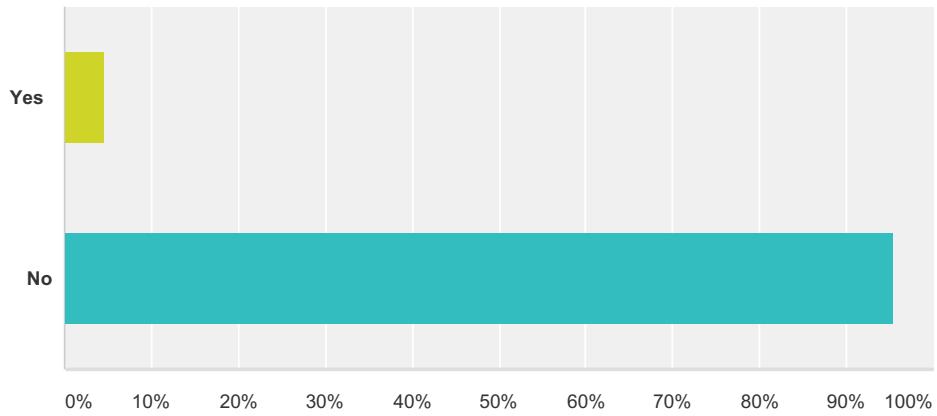
Answered: 506 Skipped: 5



Answer Choices	Responses
Chico Senior High School	15.02% 76
Chico Junior High School	5.73% 29
Citrus Avenue Elementary School	1.38% 7
Chico State University	15.42% 78
Another school away from the Esplanade corridor	16.01% 81
None of the above.	59.88% 303
Total Respondents: 506	

Q4 Are you a current student at Chico State University?

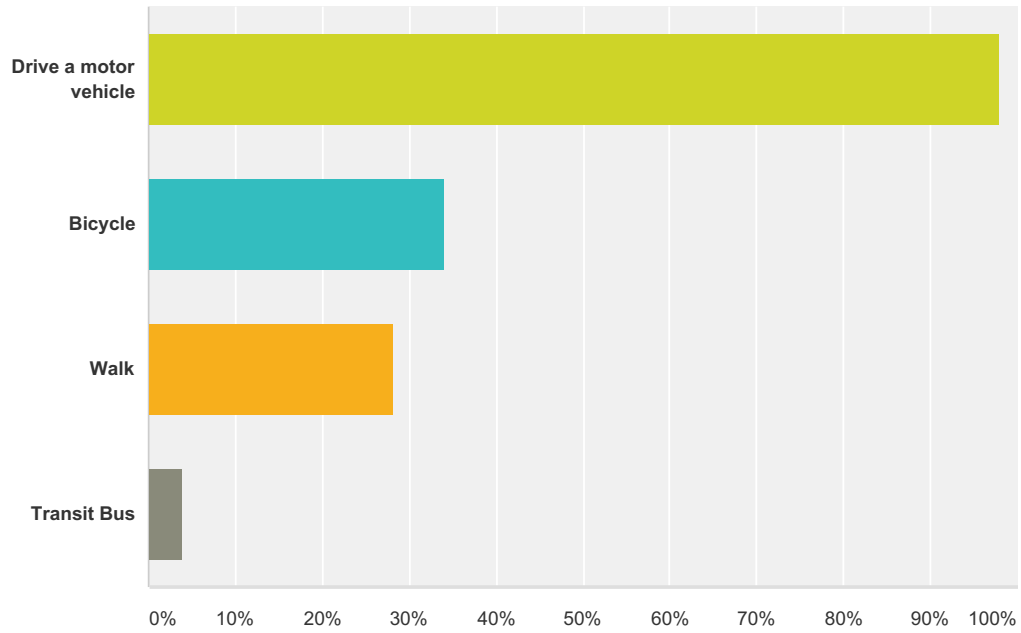
Answered: 504 Skipped: 7



Answer Choices	Responses	
Yes	4.56%	23
No	95.44%	481
Total		504

Q5 How do you travel on the Esplanade? (can choose more than one response)

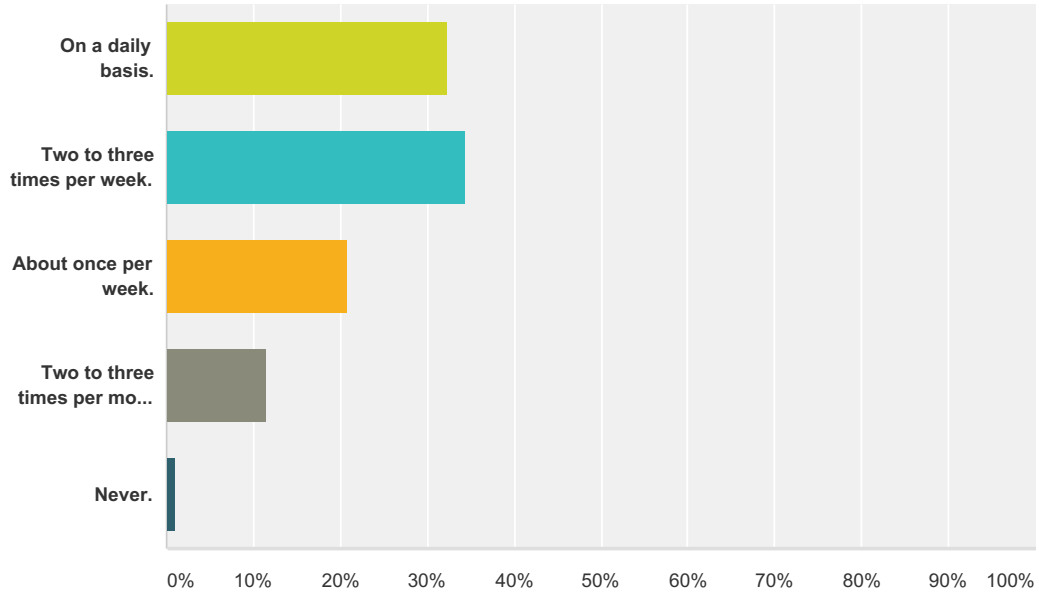
Answered: 508 Skipped: 3



Answer Choices	Responses	Count
Drive a motor vehicle	97.83%	497
Bicycle	34.06%	173
Walk	28.15%	143
Transit Bus	3.94%	20
Total Respondents: 508		

Q6 How often do you drive a motor vehicle the full length of the Esplanade corridor (between 11th Avenue and downtown) in one continuous trip?

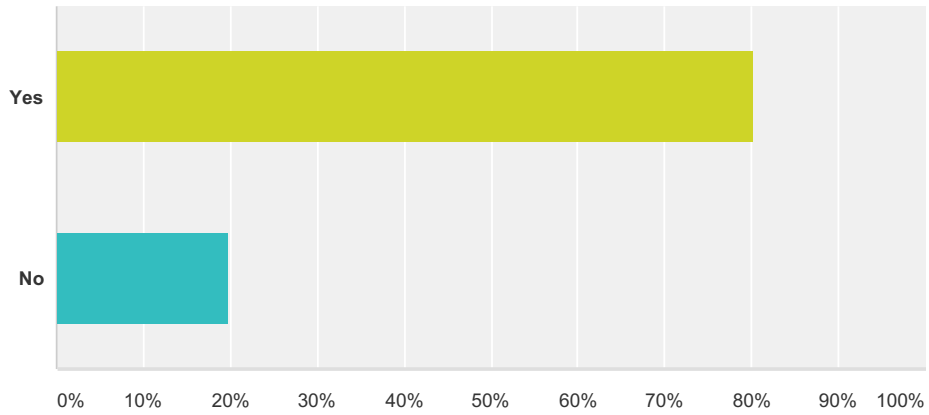
Answered: 509 Skipped: 2



Answer Choices	Responses
On a daily basis.	32.42% 165
Two to three times per week.	34.38% 175
About once per week.	20.83% 106
Two to three times per month or less.	11.39% 58
Never.	0.98% 5
Total	509

Q7 Sidewalks in the corridor are in need of ADA (Americans with Disabilities Act guidelines) compliant curb ramps (see image). These ramps will be recommended for the Preferred Plan. Do you agree with this recommendation?

Answered: 503 Skipped: 8



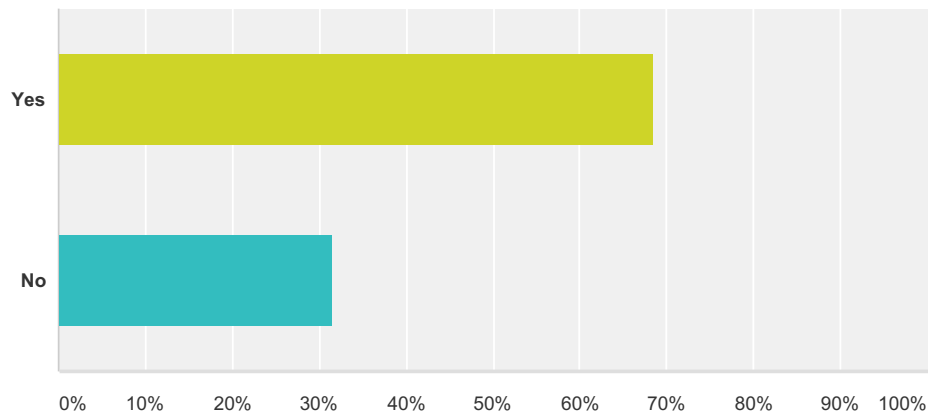
Answer Choices	Responses
Yes	80.12% 403
No	19.88% 100
Total	503

Q8 Pedestrian crossing conditions in the corridor are not up to current standards due to the absence of "Walk/Don't Walk" signal indications and not enough green time to cross the Esplanade at traffic signals.

Pedestrian crossing equipment with "countdown" signals, similar to what has already been installed at Esplanade/Memorial Way (see image), and increased crossing time are recommended as part of the Preferred Plan. This will require more advanced signal controller equipment including vehicle detection which will require a different signal timing pattern, but will be able to maintain some "progression (free flow)" on the corridor. It is estimated that the new signal timing pattern will result in 20-30 seconds of extra travel time for those travelling through on the corridor. (Existing average vehicle travel time in each direction on the corridor is currently approximately 175 seconds).

Do you agree with this approach to improve pedestrian crossing conditions with the longer travel times?

Answered: 496 Skipped: 15



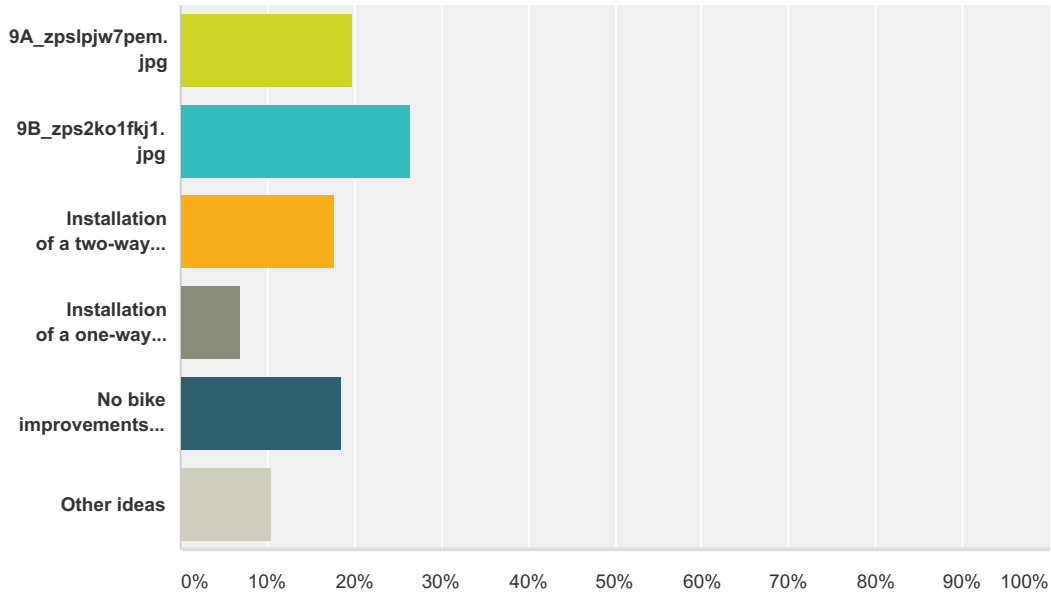
Answer Choices	Responses
Yes	68.55% 340
No	31.45% 156



Q9 If you answered no to the previous question, please provide comments and/or your suggestions for improving pedestrian safety and accomodation on the Esplanade.

Answered: 154 Skipped: 357

Q10 Bicycle traffic currently on the Esplanade corridor ranges from 500 bikes per day near 4th Avenue to approximately 1,000 bikes per day between Chico High School and the Memorial Avenue. Which one of the following strategies is most appropriate for the Esplanade:

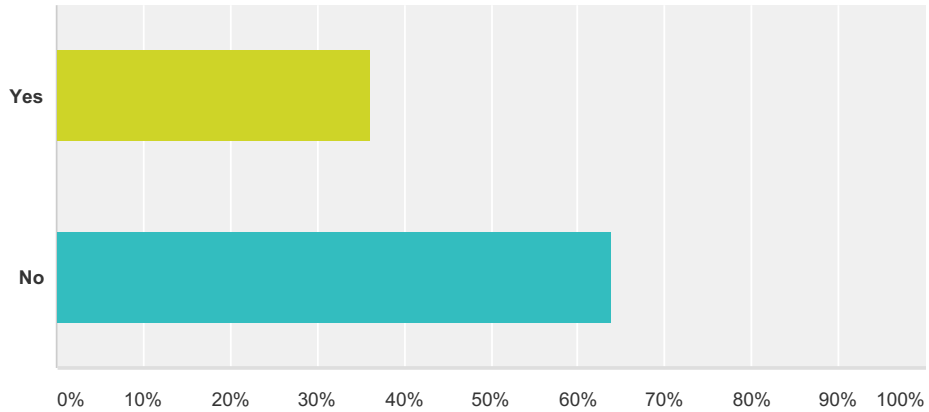
Answered: 498 Skipped: 13



Answer Choices	Responses
	19.88% 99
	26.51% 132
Installation of a two-way bike facility on the old rail right-of-way on the east side of the Esplanade and bike markings on the west side frontage road in the southbound direction.	17.67% 88
Installation of a one-way bike facility on the old rail right-of-way in the northbound direction and bike markings on the west side frontage road in the southbound direction.	6.83% 34
No bike improvements on the Esplanade and bicycle travel enhancements to the Oleander corridor, just east of the Esplanade.	18.67% 93
Other ideas	10.44% 52
Total	498

Q11 Realignment of the Frontage Road entrance and exits could result in elimination of the intersections with the East-West Avenues closely spaced with the Esplanade intersection. (see image) Would you like to see this modification as part of the plan?

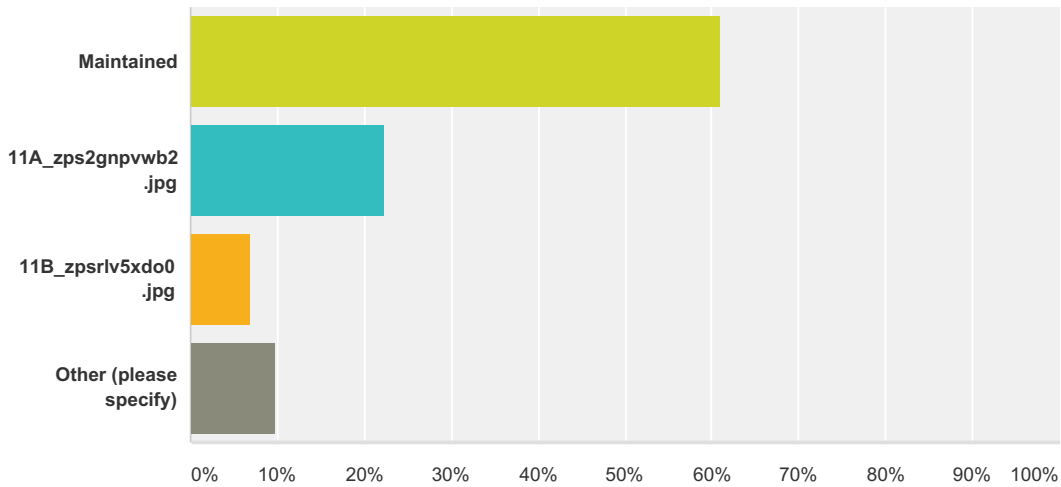
Answered: 482 Skipped: 29




Answer Choices	Responses	
Yes	36.10%	174
No	63.90%	308
Total		482

Q12 At stop controlled intersections approaching the Esplanade (2nd Avenue, 4th Avenue, etc.), there are very minor traffic volumes turning left and crossing the Esplanade. Prohibiting these through and left-turns would simplify conflicts at the frontage road intersections. Would you like to see these movements:

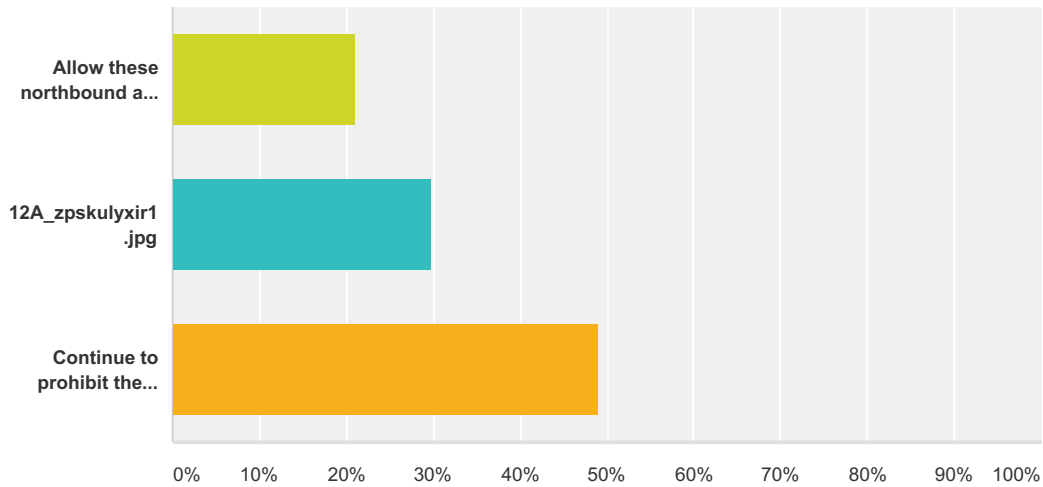
Answered: 480 Skipped: 31




Answer Choices	Responses	Count
Maintained	61.04%	293
	22.29%	107
	6.88%	33
Other (please specify)	9.79%	47
Total		480

Q13 Northbound and southbound left-turn movements from the Esplanade onto First Avenue and Memorial Way are currently prohibited. These movements can be added to enhance vehicle circulation while still maintaining traffic flow with the new signal timing required with the pedestrian signal enhancements. Indicate your preference:

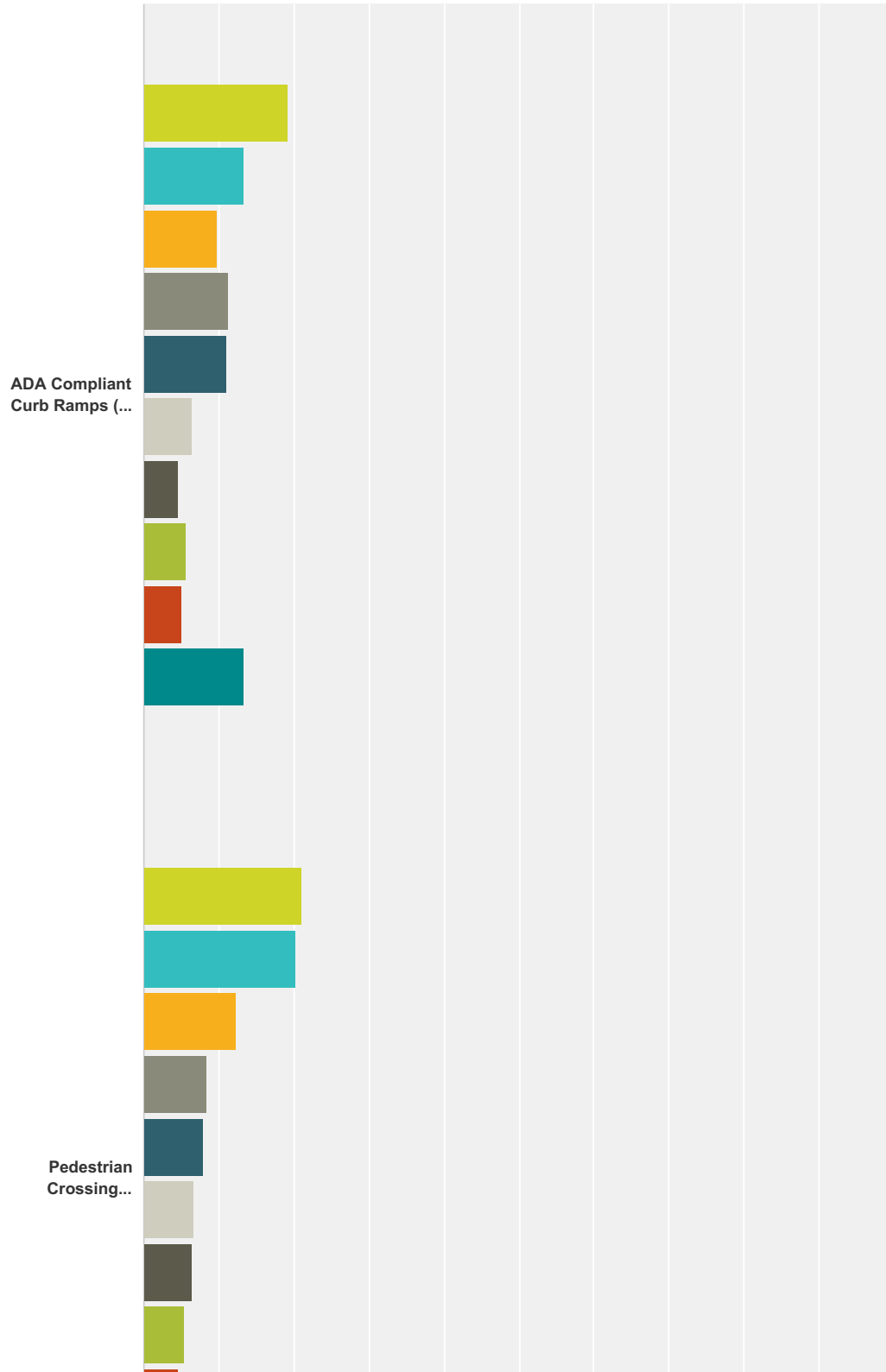
Answered: 482 Skipped: 29

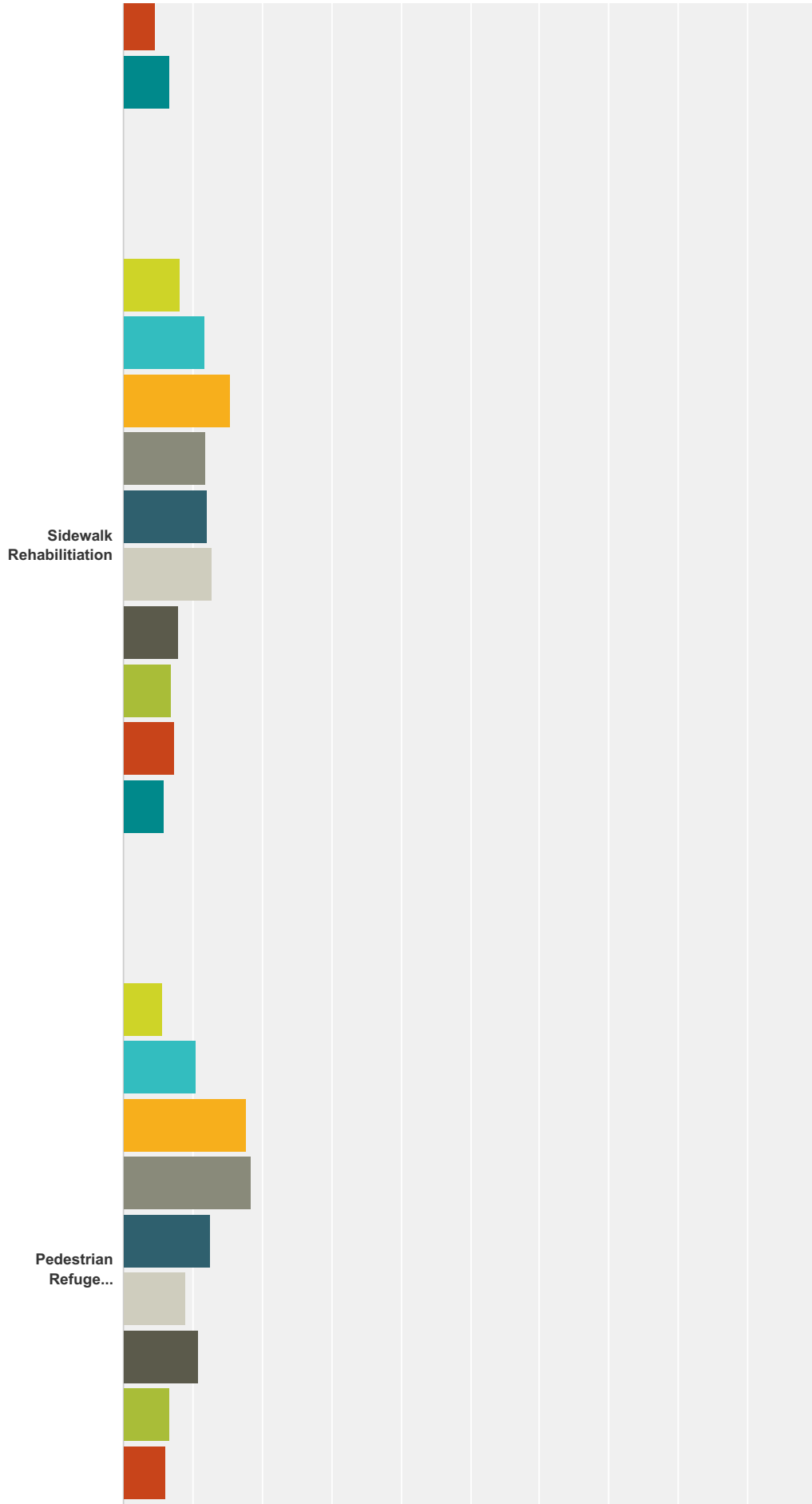


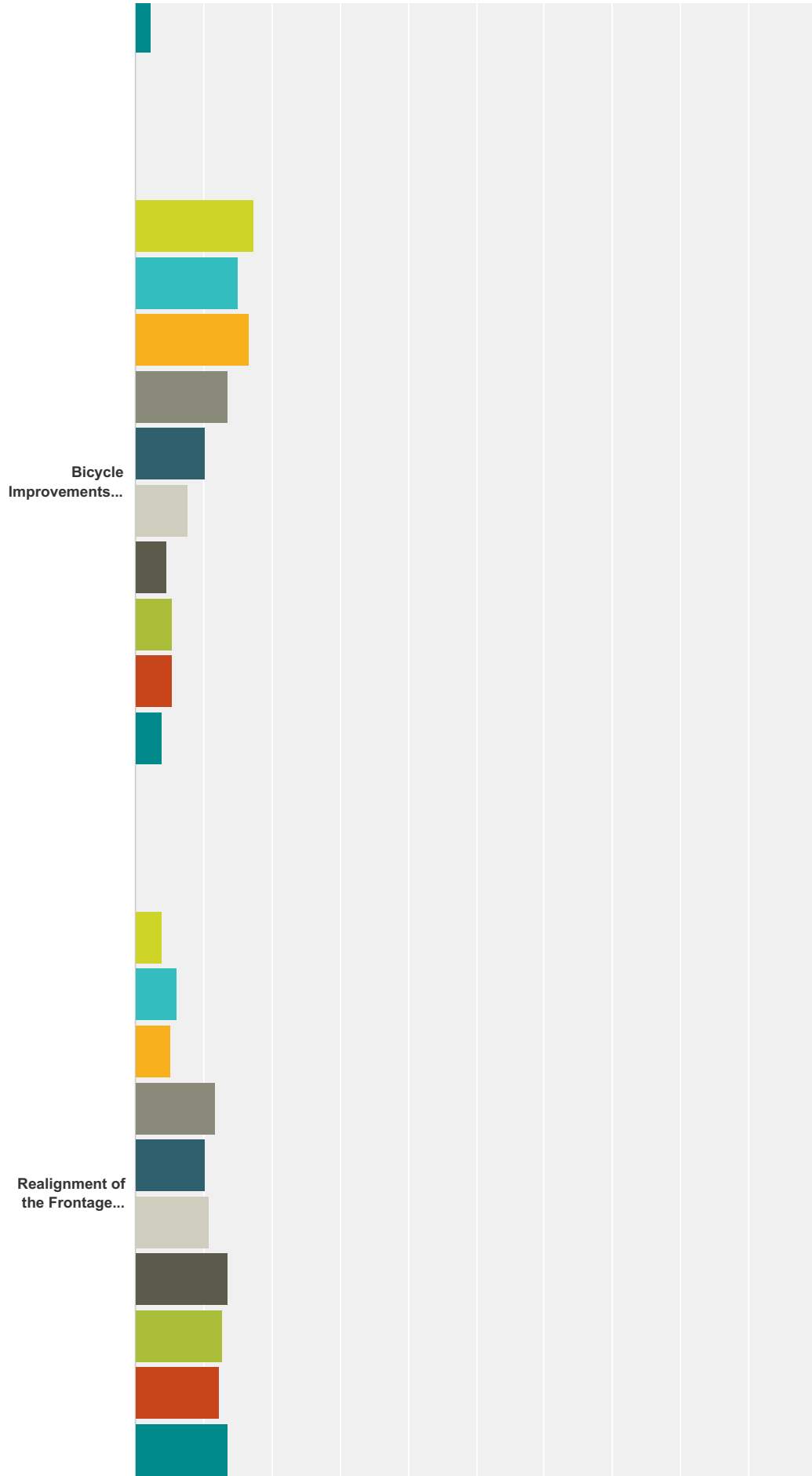
Answer Choices	Responses
Allow these northbound and southbound left-turn movements from the Esplanade onto First Avenue and Memorial Avenue through the use of traffic signals. (This may require the elimination of some trees on the Esplanade medians in order to create left-turn lanes).	21.16% 102
	29.88% 144
Continue to prohibit these left-turn movements.	48.96% 236
Total	482

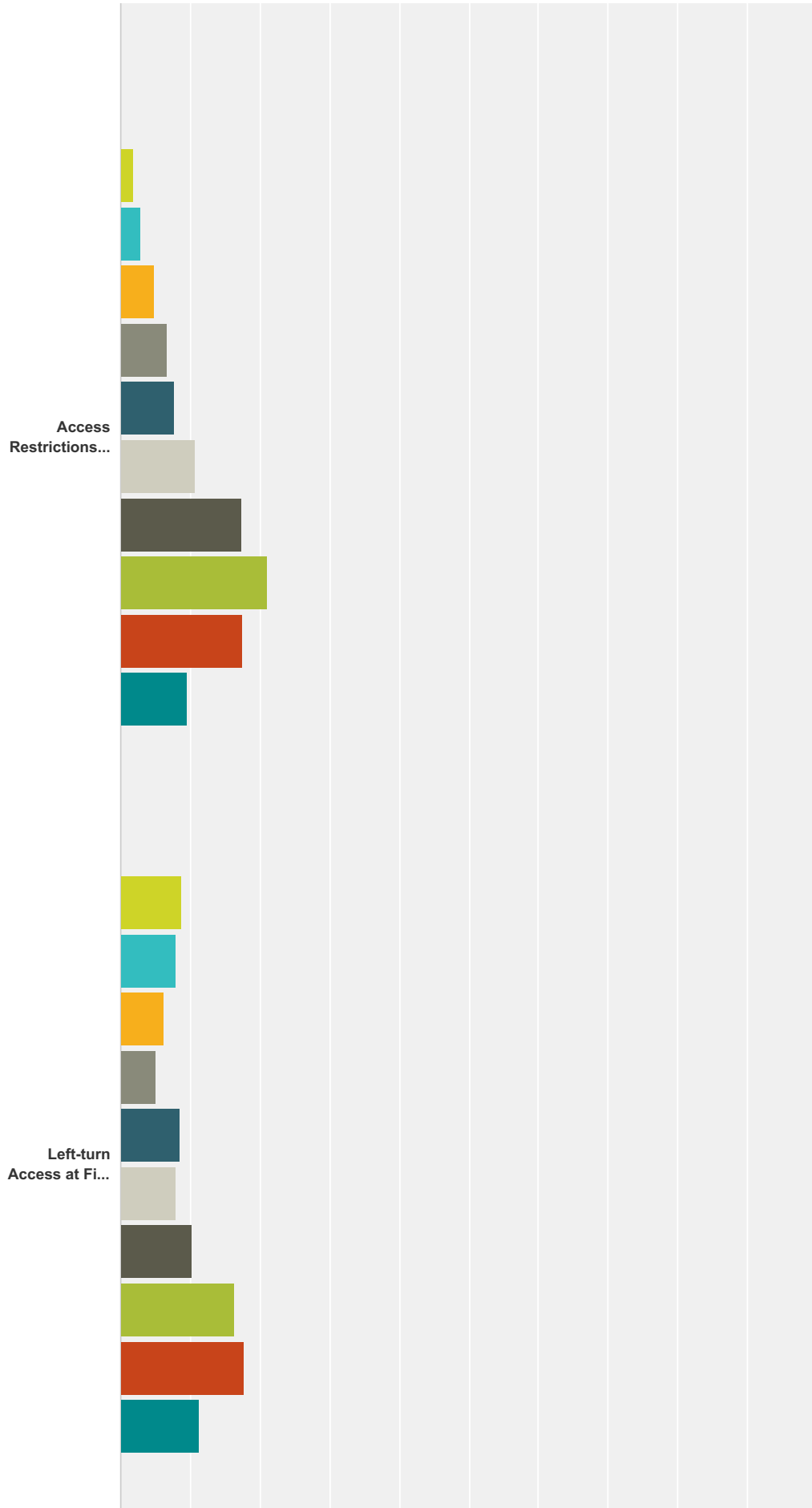
Q14 Please rank the Esplanade Corridor Improvement Alternatives from most important (first) to least important (10th). (Can choose to leave some blank.)

Answered: 467 Skipped: 44

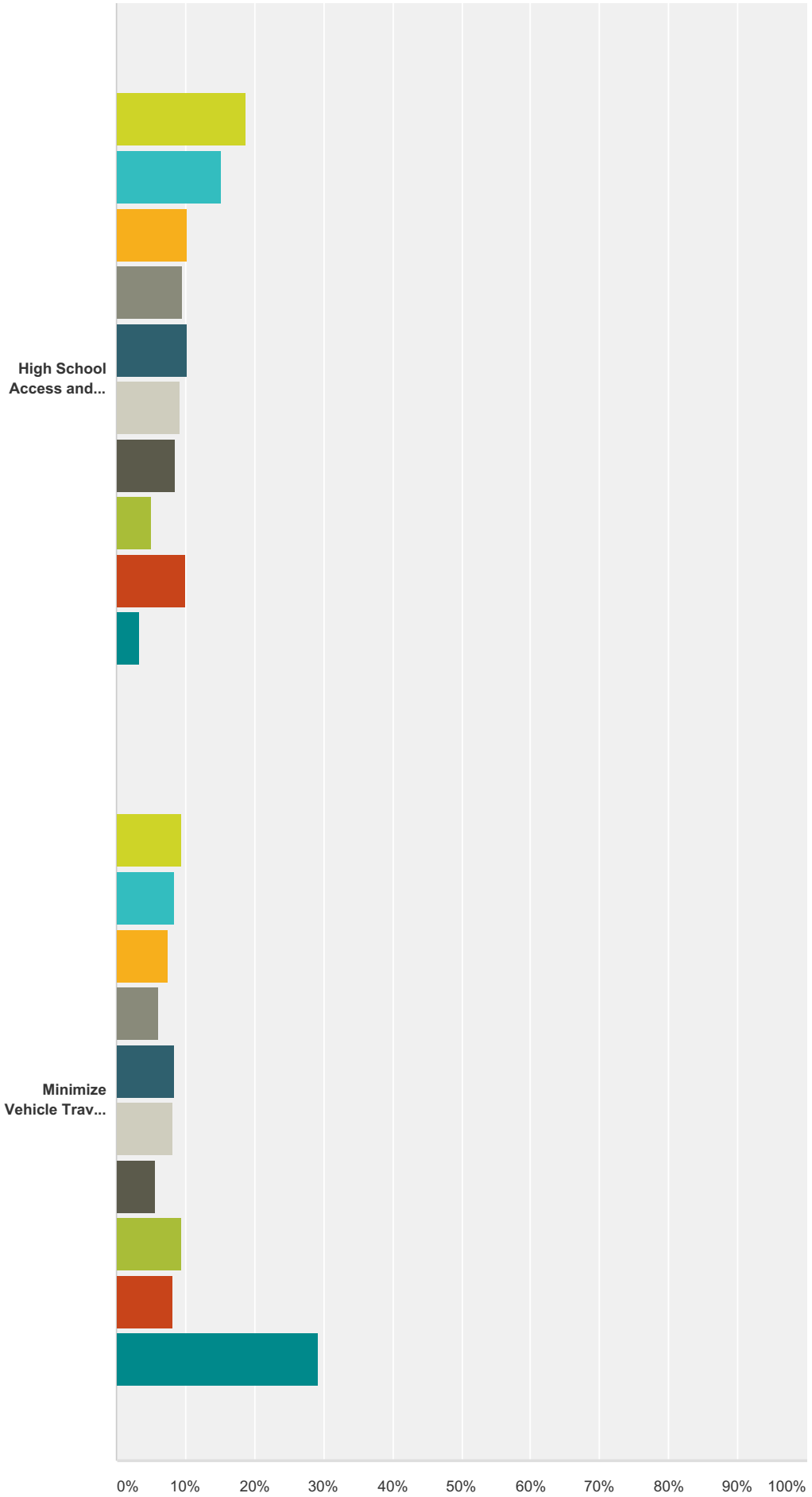




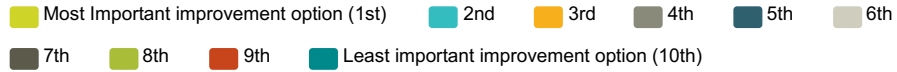




City of Chico - Esplanade Corridor Study, Survey #2



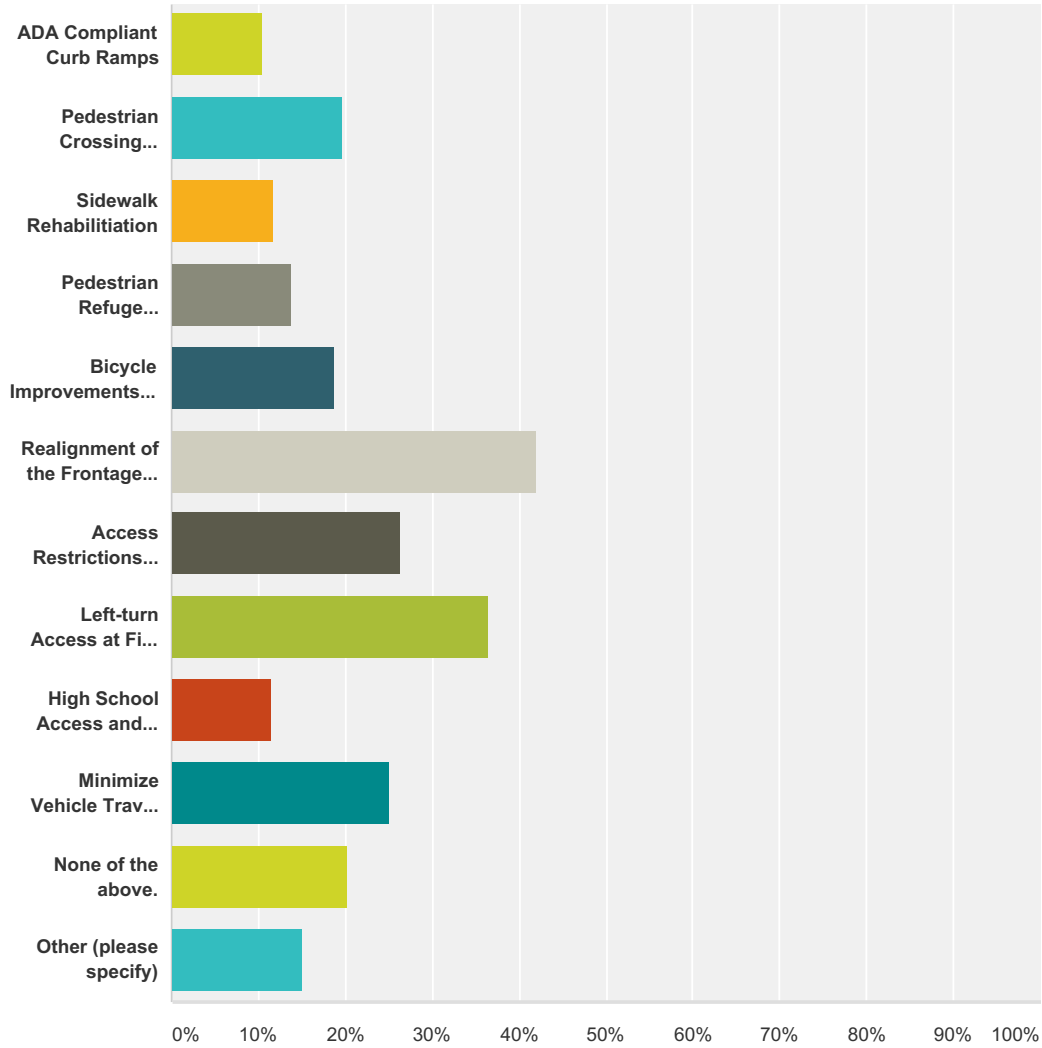
City of Chico - Esplanade Corridor Study, Survey #2



	Most Important improvement option (1st)	2nd	3rd	4th	5th	6th	7th	8th	9th	Least important improvement option (10th)	Total
ADA Compliant Curb Ramps (see Qesiton 6)	19.26% 68	13.31% 47	9.92% 35	11.33% 40	11.05% 39	6.52% 23	4.53% 16	5.67% 20	5.10% 18	13.31% 47	353
Pedestrian Crossing Signals and Revised Signal Timing to Accomodate Pedestrian Crossings. (see Q7)	21.13% 75	20.28% 72	12.39% 44	8.45% 30	7.89% 28	6.76% 24	6.48% 23	5.35% 19	4.51% 16	6.76% 24	355
Sidewalk Rehabilitation	8.14% 28	11.63% 40	15.41% 53	11.92% 41	12.21% 42	12.79% 44	7.85% 27	6.98% 24	7.27% 25	5.81% 20	344
Pedestrian Refuge Islands/Medians	5.56% 19	10.53% 36	17.84% 61	18.42% 63	12.57% 43	9.06% 31	10.82% 37	6.73% 23	6.14% 21	2.34% 8	342
Bicycle Improvements to Esplanade (see Question 9)	17.25% 64	15.09% 56	16.71% 62	13.48% 50	10.24% 38	7.82% 29	4.58% 17	5.39% 20	5.39% 20	4.04% 15	371
Realignment of the Frontage Roads (see Question 10)	3.92% 13	6.02% 20	5.12% 17	11.75% 39	10.24% 34	10.84% 36	13.55% 45	12.65% 42	12.35% 41	13.55% 45	332
Access Restrictions from Stop Controlled Intersections (See Question 11)	1.92% 6	2.88% 9	4.79% 15	6.71% 21	7.67% 24	10.54% 33	17.25% 54	21.09% 66	17.57% 55	9.58% 30	313
Left-turn Access at First Avenue and Memorial Avenue (see Question 12)	8.85% 30	7.96% 27	6.19% 21	5.01% 17	8.55% 29	7.96% 27	10.32% 35	16.22% 55	17.70% 60	11.21% 38	339
High School Access and Pick-Up/Drop-off Improvements	18.80% 72	15.14% 58	10.18% 39	9.66% 37	10.18% 39	9.14% 35	8.62% 33	4.96% 19	9.92% 38	3.39% 13	383
Minimize Vehicle Travel Time Travelling North-South	9.44% 34	8.33% 30	7.50% 27	6.11% 22	8.33% 30	8.06% 29	5.56% 20	9.44% 34	8.06% 29	29.17% 105	360

Q15 Indicate if any of the Esplanade Corridor Improvement Alternatives should not be included in the ultimate plan. (Can choose more than one option.)

Answered: 384 Skipped: 127



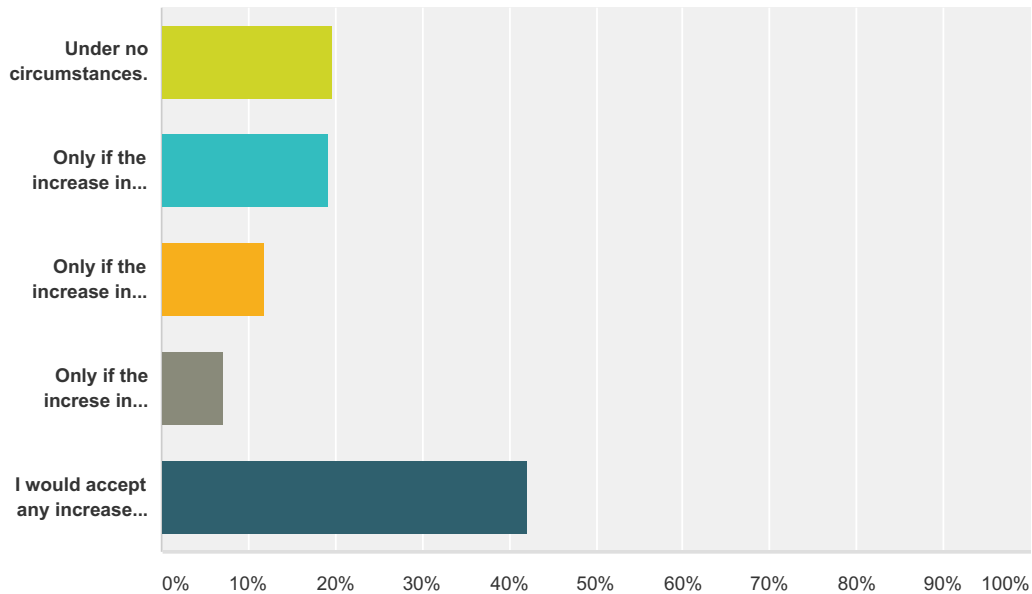
Answer Choices	Responses
ADA Compliant Curb Ramps	10.42% 40
Pedestrian Crossing Signals and Revised Signal Timing	19.53% 75
Sidewalk Rehabilitation	11.72% 45
Pedestrian Refuge Islands/Medians	13.80% 53
Bicycle Improvements to Esplanade	18.75% 72
Realignment of the Frontage Roads	41.93% 161
Access Restrictions from Stop Controlled Intersections	26.30% 101

City of Chico - Esplanade Corridor Study, Survey #2

Left-turn Access at First Avenue and Memorial Avenue	36.46%	140
High School Access and Pick-Up/Drop-off Improvements	11.46%	44
Minimize Vehicle Travel Time Travelling North-South	25.00%	96
None of the above.	20.31%	78
Other (please specify)	15.10%	58
Total Respondents: 384		

Q16 The ultimate plan could result in longer travel times driving north-south on the Esplanade in order to serve safer pedestrian and bicycle crossings, more accessibility for school access, safety around the high school, and access for local traffic. (Note: Average vehicle travel time in each direction to drive the full corridor during peak periods is currently approximately 175 seconds.) Would you be willing to accept longer travel times driving north-south on the Esplanade in exchange for these modifications?

Answered: 473 Skipped: 38



Answer Choices	Responses
Under no circumstances.	19.66% 93
Only if the increase in delay is 30 seconds or less for the corridor.	19.24% 91
Only if the increase in delay is 60 seconds or less for the corridor.	11.84% 56
Only if the increase in delay is 120 seconds or less for the corridor.	7.19% 34
I would accept any increase in delay to provide better safety and service for pedestrians, bicyclists, school circulation, and local traffic.	42.07% 199
Total	473

Q17 Provide your general comments, issues and/or ideas which should be considered for the Esplanade corridor between Memorial Way and 11th Avenue.

Answered: 246 Skipped: 265